

# Midweek Herald

**Midweek Herald** Axe Valley & District

**Midweek Herald** Honiton & District

**The Midweek Herald was the first free newspaper in East Devon and is now clearly regarded as the market leader.**

## ADVERTISEMENT RATES

Rates for full pages, half & quarter pages, series and group bookings available on request. Adverts will appear in all Midweek Herald editions.

Run of paper .....	£5.30
Situations Vacant. Joint rate includes Midweek Herald and Sidmouth Herald .....	£13.50
Property .....	£5.30
Motoring .....	£5.30
Entertainment .....	£5.30
Front Page .....	£8.00
Public Notices .....	£9.75
Classified Display. Joint rate .....	£7.50
Classified. Joint rate .....	£1 per word

All rates subject to V.A.T. Guaranteed position +25%

## DISTRIBUTION AREA

EX5-2 .....	Whimble Marsh Green
EX9-7 .....	Otterton
EX10-0 .....	Newton Popleford Sidbury Tipton St. John Colaton Raleigh
EX10-8 .....	Sidmouth
EX10-9 .....	Sidmouth Sidford
EX11-1 .....	Ottery St. Mary
EX12-2 .....	Seaton
EX12-3 .....	Beer Branscombe
EX12-4 .....	Axmouth
EX13-5 .....	Axminster Raymonds Hill
EX24-6 .....	Colyton Colyford Northleigh Southleigh Farway Cotleigh
EX13-7 .....	Whitford Kilmington Shute Chardstock Dalwood Tytherleigh Alston Smallridge Membury Musbury
EX14-3&4 .....	Feniton Buckereil Gittisham Awliscombe
EX14-1&2 .....	Honiton
EX14-9 .....	Monkton Rawridge Uptontery Cotleigh Wilmington Offwell Stockland Yarcombe Marsh
DT6-5 .....	Marshwood
DT6-6 .....	Charmouth
DT7-3 .....	Lyme Regis Uplyme Rousdon
TA20-2 .....	South Chard Perry Street Holditch Tatworth Chilson

**Audit - Jan 01 -June 01 2009 27,499 copies distributed each week**

## DISTRIBUTION AREA



# Sidmouth Herald

# Ottery Herald

**Established in 1849 the Sidmouth Herald is the premier weekly paid-for newspaper in the East Devon area**

## ADVERTISEMENT RATES

Rates for full pages, half & quarter pages, series and group bookings available on request. Adverts will appear in both Sidmouth and Ottery Herald editions.

Run of paper .....	£3.70
Situations Vacant. Joint rate includes Sidmouth Herald and Midweek Herald .....	£13.50
Property .....	£3.70
Motoring.....	£3.70
Entertainment .....	£3.70
Front Page .....	£7.25
Public Notices .....	£9.75
Classified Display. Joint rate .....	£7.50
Classified. Joint rate .....	£1 per word

All rates subject to V.A.T. Guaranteed position +25%

## CIRCULATION AREA

EX9-6 .....	Budleigh Salterton
EX9-7 .....	Otterton East Budleigh
EX10-8 .....	Sidmouth
EX10-9 .....	Sidmouth Sidford
EX10-0 .....	Newton Poppleford, Tipton St. John
.....	Sidbury, Colaton Raleigh
EX11-1 .....	Ottery St. Mary West Hill
EX12-2 .....	Seaton
EX12-3 .....	Beer Branscombe
EX13-5 .....	Axminster
EX13-6 .....	Colyton Colyford
EX14-0 .....	Feniton
EX14-8 .....	Honiton

**ABC Audit Period 1st January - 1st June 2009 - 6,761**

## CIRCULATION AREA





# Exmouth Herald

**Launched in 1981 the Exmouth Herald has established itself as the leading free newspaper in Exmouth**

## ADVERTISEMENT RATES

Rates for full pages, half & quarter pages, series and group bookings available on request.

Run of paper .....	£4.00
Situations Vacant. Joint rate includes Exmouth Herald and Exmouth Journal .....	£12.50
Property .....	£4.00
Motoring.....	£4.00
Entertainment .....	£4.00
Front Page .....	£6.75
Public Notices .....	£9.75
Classified Display. Joint rate .....	£6.50
Classified. Joint rate .....	£1 per word

All rates subject to V.A.T.

## DISTRIBUTION AREA

EX8-1 .....	Exmouth
EX8-2 .....	Exmouth
EX8-3 .....	Exmouth
EX8-4 .....	Exmouth
EX8-5 .....	Exmouth

**VFD Audit Period 1<sup>st</sup> January - 1<sup>st</sup> June '09 - 16,346**

## DISTRIBUTION AREA

